



## WORK EXPERIENCE

### Aebi Schmidt | Marketing Manager | 2022 IX - present

- Reporting automation and analytics
- Delivery of digital / technical projects
- Decision support based on marketing data
- Business ownership of systems (Intranet / SharePoint)

### Knauf IT Services Polska | 2018 IV - 2022 VIII

- **IT Project Manager:**  
Projects in the field of OPS, infrastructure, processes
- **Team Lead:**  
Web & Intranet team management + Product Ownership
- **Senior App. Specialist:**  
Web/CMS, coordination, global support

### ING Bank Śląski | 2012 V - 2018 IV

- **Digital Owner, Scrum Master:**  
Digital marketing, projects, campaigns for SME
- **Marketing Specialist:**  
E-commerce projects, support, application development

### IT, transport and PR/Ad companies | Until 2012 IV

- Projects, coordination across web/IT/digital
- SEO/SEM, website analytics, content, CMS systems
- Marketing strategies, advertising campaigns, social media
- Visual identity, creation of graphic materials

## CERTIFICATES

- **PRINCE2® Practitioner**  
AXELOS Global Best Practice
- **PRINCE2® Foundation**  
AXELOS Global Best Practice
- **DevOps Fundamentals**  
PeopleCert
- **ITIL® Foundation**  
AXELOS Global Best Practice
- **Cooperation in a distributed team**  
EY Academy of Business

## TRAININGS

- Leadership Academy.
- Scrum Master Fundamentals  
(internal training, ING Bank Śląski)
- USABILITY - Closer to Customer Needs
- Insights Discovery - Individual Effectiveness Workshop



## KOMPETENCJE

### Languages

- Polish: native
- English: fluent

### Business / Data Analysis:

- BPMN
- UML
- MS Power BI
- Looker Studio
- Excel + Power Query
- GA4
- GSC
- Matomo
- SQL

### Project Management:

- PRINCE2
- Agile / Scrum
- MS Project, Monday.com, other

### Business-Tech / Web / Digital:

- HTML, CSS/LESS/SASS, Bootstrap
- JavaScript, jQuery
- GTM
- SharePoint

## EDUCATION

- **IT Business Analyst**  
WSB Merito Chorzów  
(PGDip)
- **Project Management**  
UE, Katowice  
(PGDip)
- **Marketing and Public Relations**  
UE, Katowice  
(PGDip)
- **IT / Computer Graphics**  
WSTI, Katowice  
(PGDip)
- **Philosophy**  
Silesian University  
(regular studies, MA)